



SNAP-Ed Innovates During the COVID-19 Pandemic

Challenge → Solution → Results

Delivering Education

K-12 Schools and many organizations where classes were held were closed in spring



More Montanans were experiencing food insecurity and cooking at home more often.

SNAP-Ed adapted by reaching Montanans through:

- Virtual and modified in-person classes with safety precautions
- YouTube nutrition videos
- Social media
- Including educational resources in food boxes



82 virtual or blended (virtual and in-person) classes were taught
63 in-person classes were taught
10737 individuals were reached with educational messages outside of the classroom



Story from a Montana Nutrition Educator

“A young wife and mother from a reservation in Montana became temporarily unemployed during the COVID-19 pandemic. She found it extremely difficult to prepare healthy meals for her family and stay within her monthly budget for food. While attending a series of nine SNAP-Ed nutrition education classes offered online, she was introduced to new recipes and new ways to prepare healthy meals for her family. Because she takes time to plan her meals now, she has enough food to last all month and extra quality time to spend with her family.”

Making the Difference



SNAP-Ed partnership projects were constrained by necessary safety precautions

Projects related to the outdoors (physical activity, gardening, and farmers' markets) flourished



SNAP-Ed collaborated with:

14 farmers markets to accept free fruit and veggie coupons from class participants
10 community garden projects
7 food bank projects
3 community-wide physical activity promotion projects

For more information visit buyeatlivbetter.org

This institution is an equal opportunity provider. This material was funded by USDA's Supplemental Nutrition Assistance Program - SNAP. The Supplemental Nutrition Assistance Program (SNAP) provides nutrition assistance to people with low income. It can help you buy nutritious foods for a better diet. To find out more, contact the Montana Public Assistance Helpline at 1-888-706-1535 or <https://apply.mt.gov>. Montana State University Extension is an ADA/EO/AA/Veteran's Preference Employer and Provider of Educational Outreach.