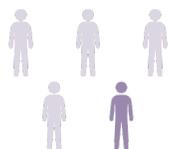


Massachusetts SNAP-Ed FY 2019

The Challenges



1 in 5 people in Massachusetts are living below 185% of poverty



9.3% of Massachusetts households experience food insecurity



66.8% of food insecure people are eligible for SNAP

The SNAP-Ed Solution– MA SNAP-Ed has four Implementing Agencies who partner with community organizations to implement evidence-based nutrition education along with Policy, System and Environmental (PSE) changes to promote better nutrition and opportunities for increased physical activity where low-income people live, learn, eat, shop, work, and play.

Live	Learn	Eat	Shop	Work	Play
Reached participants at 152 public and emergency housing sites along with new programing in group living sites	Reached youth, families, and elders at 579 community sites and school programs	Reached youth and elders at 42 senior centers and USDA summer meal sites	Helped families stretch food dollars and select healthy options at 48 grocery stores and farmers' markets sites	Provided direct education at 47 SNAP offices and job training sites	Partnered with organizations to provide PSE activities which support gardening and connections to walking paths at 50 sites

The Results-

SNAP-Ed reached 166,157 participants through Direct and Indirect education.



Youth Programs: 87% of MA SNAP-Ed participants reached were youth in school settings



Adults and family programs: 13% of MA SNAP-Ed participants reached were adults & families in afterschool, community, and adult education settings

PSE Supports reached 12,227 participants

Ascentria Care Alliance - Provides physical activity supports to teenage parent program, along with building accessibility to healthy foods and beverages at the local food pantry.

Share Our Strength/Cooking Matters- Developed training modules for food preparation and presentation of healthy foods for ABCD Head Start Program. Training was offered to food service staff and nutrition educators.

Kit Clark Senior Services – Provides weekly walking groups to increase physical activity and supported the development of Healthy Parties Policy. This policy ensures healthy celebrations and supports CACFP reimbursements.

UMass Nutrition Education Program (NEP) – provides multiple PSE supports which include: Physical Activity in the Classroom, supports to the MA. Healthy Incentive Program at farmer's markets and is now expanding reach to food pantries.



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SNAP-Ed Gardening Successes



Two Implementing agencies provided PSE's for gardening supports reaching 782 participants:

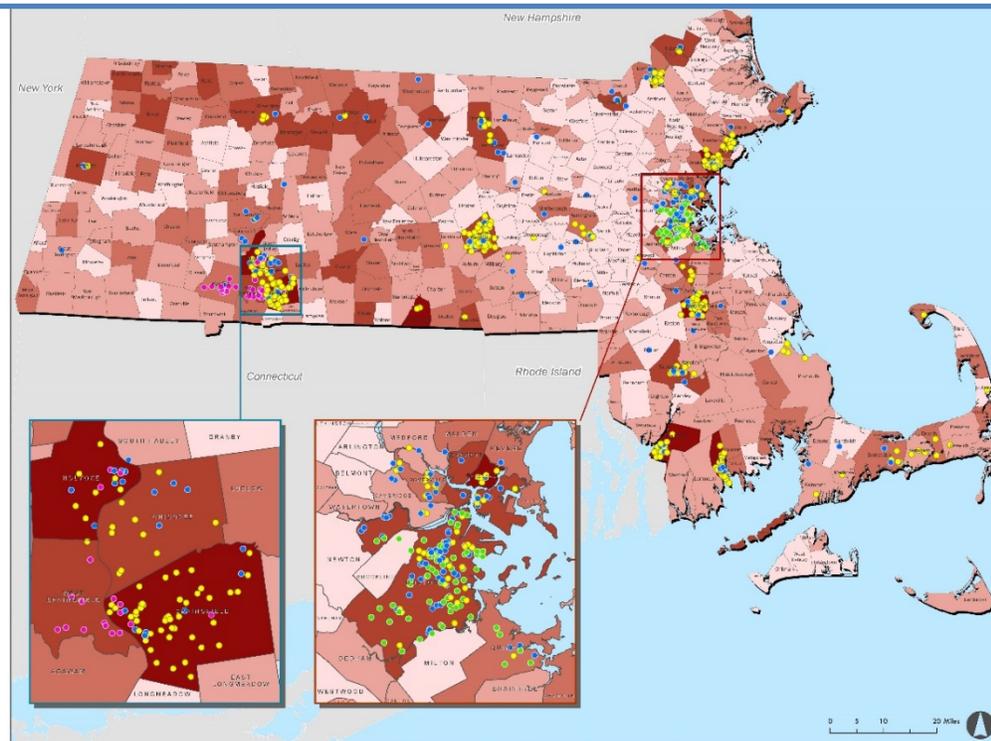
UMass NEP programming engaged in 11 gardening setting providing activities such as:

- Healthy Plymouth collaborative, worked with school gardens and school food services to serve garden-grown tomato sauce on the school lunch menu on Food Day
- City of Lynn Parks & Recreation Special Needs Camp – completed feasibility assessment of utilization of raised garden beds
- Nutrition Educator partnered with Robinson Garden Apartments residents in Springfield to implement summer nutrition & garden youth program
- The Harvest for the Hungry program with the Hunger Network, Buy Fresh Buy Local and Cape Cod Organic Farm continues to grow: 4,000 pounds of organic sweet potatoes and butternut squash and 100 pounds of green beans were distributed to area food pantries

Ascentria Care Alliance

- Partnered with West Springfield school garden project, to host a technical assistance training for all garden stakeholders
- The consultation services included asset analysis, team trainings, and an implementation manual
- Goal is for building sustainable school gardens and to incorporate foods grown into tasting events and to incorporate garden produce into school menu for all 10 schools

New Initiatives Since FY2017, the *Visualizing SNAP-ED Massachusetts* mapping project has helped guide the program. Each year, more data points have been incorporated into the maps. An online interactive map is in progress for FY2020. Here, a distribution of SNAP-Ed program sites with SNAP participation by municipality is shown. This shows SNAP-Ed is reaching the target audience.



SNAP-Ed Sites

FY2018

All Households Receiving Food Stamps/SNAP

LEGEND

SNAP-Ed Implementing Agencies

- Ascentria Care Alliance
- Bay Cove Human Services & Kit Clark Senior Services
- Share Our Strength & Cooking Matters
- UMass NEP

Percent of All Households Receiving Food Stamps (ACS 2013-2017)

- 0 - 5 %
- 6 - 9 %
- 10 - 15 %
- 16 - 24 %
- 25 - 42 %

The information employed on this map is for planning purposes only. It is not adequate for legal boundary definition, regulatory interpretation, or official land analysis.

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Data Sources:
American Community Survey - 5-year Estimates 2013-2017
Metropolitan Area Planning Council (MAPC)
Massachusetts Geographic Information System (GeoID)
Massachusetts Department of Transportation (MassDOT)
United States Census Bureau

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