Our Programs

University of Georgia (UGA) SNAP-Ed consists of four programs designed and implemented by faculty and staff of UGA and UGA Cooperative Extension to provide nutrition education and obesity prevention to low-income Georgians across the state.

Food Talk
Face-to-face nutrition education based on 3 culturally tailored curricula in 8 counties and at farmers markets in Fulton, Dekalb, Clayton, Bartow, and Clarke County.

Food eTalk
Online eLearning nutrition education series optimized for mobile devices.

Food Talk Social Marketing
Targeted print and e-mail newsletter series, social media intervention, & FNV campaign intervention.

Healthy Child Care Georgia
Early childhood obesity prevention through Policy, Systems, and Environmental change (PSE) intervention and direct nutrition education.

Food Talk & Food Talk: Better U
1,230 Participants

3 in 4 participants are overweight or obese
56% reported improved nutrition practices
48% increased days of cardio or lifting weights

Food Talk: Farmers Market
3,785 Participants

86% agree or strongly agree with the statement: “I plan to make healthy changes based on the information I learned today.”
60% planned to eat more fruits
63% planned to eat more vegetables
The University of Georgia SNAP-Education

2019 Key Impacts

**FOOD eTALK**  
672 Participants

- 91% planned to eat more fruit
- 90% planned to eat more vegetables

Enrollment in Food eTalk increased each year.

**HEALTHY CHILD CARE GEORGIA (HCCG)**  
220 Students & 22 Teachers

- 100% of children received free and reduced price lunch
- 6 weeks of classroom intervention
- Teachers’ confidence in teaching nutrition and physical activity improved significantly.
- Children showed significant improvements in their ability to identify and willingness to taste fruits and vegetables after receiving the classroom intervention.

**SOCIAL MARKETING**  
9 million Social Media Impressions, 3.7 million Individuals

- 9,040,349 total impressions
- 3,734,323 individuals
- 54% reported buying more fruits and vegetables after seeing the FNV marketing.
- Users exposed to the FNV campaign reported eating more fruits.