

The University of Georgia SNAP-Education

2019 Key Impacts

OUR PROGRAMS

University of Georgia (UGA) SNAP-Ed consists of four programs designed and implemented by faculty and staff of UGA and UGA Cooperative Extension to provide nutrition education and obesity prevention to low-income Georgians across the state.



FOOD TALK

Face-to-face nutrition education based on 3 culturally tailored curricula in 8 counties and at farmers markets in Fulton, Dekalb, Clayton, Bartow, and Clarke County.



FOOD eTALK

Online eLearning nutrition education series optimized for mobile devices.



FOOD TALK SOCIAL MARKETING

Targeted print and e-mail newsletter series, social media intervention, & FNV campaign intervention.



HEALTHY CHILD CARE GEORGIA

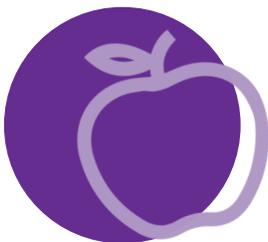
Early childhood obesity prevention through Policy, Systems, and Environmental change (PSE) intervention and direct nutrition education.

FOOD TALK & FOOD TALK: BETTER U

1,230 Participants



3 IN 4
PARTICIPANTS ARE OVERWEIGHT OR OBESE



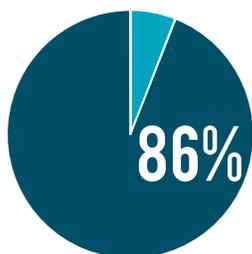
56%
REPORTED IMPROVED NUTRITION PRACTICES



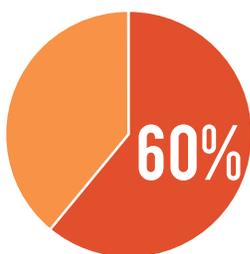
48%
INCREASED DAYS OF CARDIO OR LIFTING WEIGHTS

FOOD TALK: FARMERS MARKET

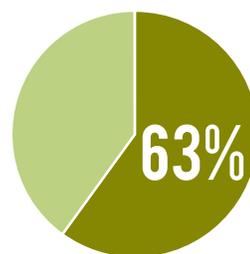
3,785 Participants



Agree or strongly agree with the statement: "I plan to make healthy changes based on the information I learned today."



Planned to eat more fruits



Planned to eat more vegetables

2019 Key Impacts

FOOD eTALK 672 Participants

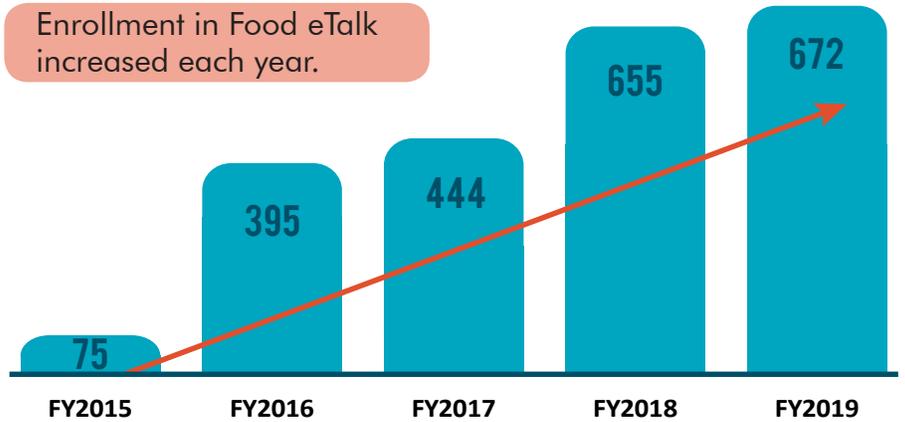


91%
planned to eat
more fruit

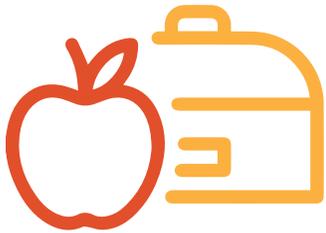


90%
planned to eat
more vegetables

Enrollment in Food eTalk increased each year.



HEALTHY CHILD CARE GEORGIA (HCCG) 220 Students & 22 Teachers



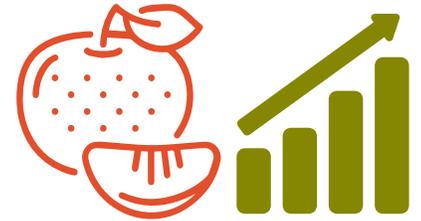
100%
of children received
free and reduced
price lunch



6 WEEKS
of classroom
intervention



Teachers' confidence
in teaching nutrition
and physical activity
improved significantly.



Children showed significant
improvements in their ability
to identify and willingness to
taste fruits and vegetables
after receiving the
classroom intervention.

SOCIAL MARKETING 9 million Social Media Impressions, 3.7 million Individuals



9,040,349
total impressions

3,734,323
individuals



reported buying more fruits
and vegetables after seeing
the FNV marketing.



Users exposed to the FNV
campaign reported eating
more fruits.