Helping Mississippians Live Happier, Healthier Lives!

**THE NEED FOR EFNEP**

- **14.2** Adults diagnosed with Type 2 diabetes
- **17.2** Households that are food insecure
- **56** Below 130% poverty threshold
- **22.9** High school students not physically active

**EFNEP IMPACT IN 2018**

- **2,372 youth** direct education lessons conducted in 413 classrooms
- **8,128 youth** participants reached through direct education
- **424 families** reached through adult direct education
- **2,433 adult** direct education lessons given over 1,564 hours

**YOUTH DIRECT EDUCATION**

- **80%** Improved Diet
- **38%** Improved Physical
- **45%** Improved Food

**ADULT DIRECT EDUCATION**

- **97%** Improved Diet Quality
- **82%** Improved Physical
- **90%** Improved Food Safety
ADULT DIRECT EDUCATION continued

39% 87%

Improved Food Security Improved Food Resource Management

COMMUNITY PARTNERSHIP IMPACTS

SOCIAL MARKETING CAMPAIGN

happyhealthy.ms

Facebook: 3,463 following
Twitter: 78 following

Mass Media 398,236

Online Radio 825,835 unique impressions

Data sources available upon request.
For more information, contact MSU-ES EFNEP Coordinator Renee