

WEST VIRGINIA SNAP-Ed



The WV Challenge:



SNAP serves 1 in 5 residents



64% of SNAP households include children



89% of counties have free and reduced lunch rates >50%

The SNAP-Ed Solution

TEACH low income youth and adults how to grow, buy, and prepare healthy food.

COLLABORATE with local organizations and state agencies to improve program reach and effectiveness.

EMPOWER partners to create change in policies, systems, and environments to improve food access and community health throughout West Virginia.

The Results

17,822 total participants in SNAP-Ed Programming in 2018, including 17,527 children and 295 adults

39% of children and 47.5% of adults had increased fruit and vegetable consumption



Success Story: Kids Markets

SNAP-Ed and its partners expanded a kids coupon program that allows children to purchase fresh fruits and vegetables at farmers markets using vouchers.



\$4 in vouchers were distributed to over 17,882 children who purchased local produce, raising over \$70,000 for farmers in WV