Washington State SNAP-Ed | 2017
HEALTHIER LIVES THROUGH EDUCATION & PUBLIC HEALTH APPROACHES

THE CHALLENGE

14.9% OF WASHINGTON RESIDENTS ARE LIVING BELOW 125% OF POVERTY. 1.9 MILLION RESIDENTS ARE SNAP ELIGIBLE.

20+% OF WASHINGTON ADULTS ARE OVERWEIGHT OR OBESE WITH AN AVERAGE OF 5% HIGHER IN THE AFRICAN-AMERICAN & HISPANIC POPULATIONS.

11.6% OF WASHINGTON STATE RESIDENTS ARE FOOD INSECURE.

THE SNAP-ED SOLUTION

SNAP-Ed collaborates with community organizations to implement evidence-based nutrition and physical activity education and policy, systems, and environmental changes that make the healthy choice the easy choice in settings where low-income Washingtonians...

SHOP
Food Banks
Farmers’ Markets
Retail
Corner Stands
Farm Stands

LEARN
Schools
Community Centers
Mobile Education Offices
WIC Clinics
Early Care Facilities

LIVE
Low-Income Housing
Emergency Shelters
Faith-Based Centers
Health-Care Clinics
Tribal Communities
Treatment Centers

EAT
Soup Kitchens
Summer Meal Sites
Senior Centers
Fast Food Chains
Restaurants

PLAY
Bicycle/Walking Paths
Community Rec Centers
Community Gardens
Public Parks

WORK
Job Training
TANF
Military Bases
SNAP Offices
Worksites with Low-Wage Earners

THE RESULTS 2017

TOTAL STATEWIDE REACH

855,167*

Face-to-Face Education : 67,640
- 39% participants were children
- 25% identified as Hispanic
- 23% identified as minority races

Supportive Education* : 46,195

PSE Activities* : 741,332
- 96 PSE projects
- 43 partnering agencies

KEY BEHAVIORAL OUTCOMES

Increased FRUIT & VEGETABLES
- 9th - 12th graders ate MORE fruit and vegetables
- Adults ate a greater variety and ate 50% more fruits and vegetables

Increased PHYSICAL ACTIVITY
- 6th - 12th graders did physical activity MORE days per week
- Adults did moderate and vigorous physical activities MORE days per week

Increased ACCESS to HEALTHY FOOD
- Adults use the nutrition facts label MORE often
- Adults worried about running out of food LESS often
- 9th - 12th graders help their families by using emergency food resources MORE often

*Estimated Counts

This material was funded by USDA’s Supplemental Nutrition Assistance Program (SNAP) through the WA Department of Social and Human Services (DSHS). This institution is an equal opportunity provider.
2017 STATEWIDE IMPACT

39 (100%) COUNTIES SERVED
62 SNAP-Ed Regional Providers Delivered Programs
632* Community Level Partnerships
855,167* SNAP-Ed Participants Benefitting

PSE Evaluation Pilot
Projects took place in settings where SNAP-Ed participants eat, learn, live, play, shop, and work.
55% of PSE projects in the pilot took place in a setting where participants learn.
86% of PSE projects involved a policy, system, or environmental change that provided nutrition supports.

PROJECT HIGHLIGHT
Washington State Farmers Markets
Improving Community Food Access

Making Markets Affordable & SNAP-Friendly
90% of markets reported accepting SNAP/EBT, WIC, or Senior FMNP.
74 markets advertised these programs; 58 trained staff & vendors about them.
In 2016, across WA, there were many reported food access activities, for example:
103 educational programs for adults and youth
48 SNAP/EBT incentive programs
18 fruit and vegetable prescription programs

Using SNAP-Ed Funding
SNAP-Ed funding increased farmers markets’ capacity to do community food access work. SNAP-Ed funded “contractors’ built partner networks” and supported programming.

Partnering Across Communities
343 food access activities by markets & their partners across 94 markets; 43 activities new in 2016.

Of the 94 Markets...
61% of markets partnered with senior centers
59% of markets partnered with public health agencies
58% of markets partnered with food banks

“...It wouldn’t be happening without SNAP-Ed. I mean it would be zero...it’s not work that any market, or any farmer, or any non-profit organization working with low income people would be able to pay for on its own.”
- Farmers Market Manager

References:
1. Basic Food Participation as a Percent of People at or Below 125% Poverty Level, By County, Thru December 2017. Source: ESA-Office of the Assistant Secretary Monthly Report 12/17 using 2016 ACS Poverty Data and the AEDS Data Warehouse as of January 2018