

## AZ SNAP-ed FY12

Originally, the SNAP-ed program was implemented using matching funds from county faculty and staff, in schools with more than 50% free and reduced lunches, with parks 'n rec and YMCA partner staff operating in low income areas, and senior centers and food banks. Reimbursement for nutrition education activities was provided by the AZ Nutrition Network & DES/USDA for program delivery costs: hired staff, travel, educational and food demonstration materials costs. Social marketing materials are provided to participating county partners to ensure a consistent nutrition message across program audiences and across the state.

Funding during FY12=\$4,936,857 with 66.5 FTEs

During 2012 all very low income people eligible for food stamps were targeted for nutrition education. The theme for this year was Champions for Change-MyPyramid, eating more fresh fruits and vegetables, using 1% fat or skim milk, and increasing daily physical activity.

University of Arizona FY12 EARS Report for 11 units within 8 counties reported: SNAP-ed participants by Age

<5yr 5-17yr 18-59yr 60+yr All ages

1,586 93,756 12,162 5,537 113,041

A spreadsheet and reporting system (EARS-Evaluation and Reporting System) was developed by USDA's Food and Nutrition Service in FY10 for our Supplemental Nutrition Assistance Program (Food Stamp Nutrition Education).

EARS FY12 for University of Arizona Cooperative Extension: Primary Content and number of Direct Education Activity lessons taught:

Fat Free & Low Fat Milk or Equiv (& Alternate Calcium Sources) 65,290

Fats and Oils 24,286

Fiber-Rich Foods 25,937

Food Shopping/Preparation 30,241

Fruits & Vegetables 98,095

Lean Meat and Beans 26,827

Limit OSugars Caloric Sweeteners 47,141

MyPyramid - Health Eating Plan 88,454

Physical Activity	108,521
Promote Health Weight	58,072
Sodium & Potassium	12,551
Whole Grains	33,529
Food Safety	178,143
Other: Breastfeeding	1,572
Other: Folic Acid	2,038
All other Content Areas Covered	25,208
Other: Hydration	160,054
Total	985,959

Classes were delivered in the various sites: 1 Adult Rehab Center, 3 churches, 10 community centers, 100 public schools, 5 HeadStart programs, 3 emergency food sites, 1 shelter, 4 WIC, 10 Chapter Houses, 1 Public Housing site, & 97 unspecified sites.

The Food and Nutrition Service at USDA/NIFA compiles the statistics from all 50 states from this program to demonstrate the reach and impact of the SNAP-ed program to Congress. Food Stamp participation nationally in June 2012 was 46,670,373. The number of people in Arizona receiving food stamp benefits in July was 470,060 households (558,985 adults and 524,466 children). The total coupon issuance was \$136,793,311. The average per-person allotment for coupon issuance was \$126.26.